

## CENTRAL GRANTS PROGRAMME

**ASSESSMENT CATEGORY: d) The City Educational Trust Fund  
Dr Johnson's House Trust Ltd (ref. 15435)**

**Amount requested: £20,850**

**Amount recommended: £20,850**

### **Purpose of grant request:**

To fund an education programme in the cultural arts, specifically: literacy, language skills and 18th-century literature, drawing on the cultural heritage of Dr Johnson's House.

### **The Applicant**

Dr Johnson's House (DJH) is a Grade 1 listed small historic town house in the City of London. It is an independent, fully accredited museum and a registered charity (no. 1122396). DJH was built in 1690 and lived in by Samuel Johnson, the writer and wit, in the mid to late eighteenth century. Today the house is open to the public, with a collection relating to Johnson, a research library and restored interiors. It has two members of staff and a dedicated team of volunteers who together run a vibrant programme of education workshops, exhibitions and events.

### **Background and detail of proposal**

Dr Johnson's House seeks a two-year continuation of your funding to support its annual cultural education programme. The Charity plans to run 78 workshops per year with primary and secondary school groups as well as university students. The year-round programme is free and accessible to all and the Charity wishes to be able to continue to offer it on this basis. Much of the educational programme focuses on literacy, etymology and linguistics and how these have been approached through the ages. The collections at the House are used during school sessions to give pupils an experience of handling cultural artefacts, appreciate and understand how decoration has developed over time and how they can associate this with literature from the period.

Cultural education is a growing area of focus for DJH. In 2019, 2114 students visited the house for workshops, a 38% increase on 2018. A more modest increase is planned for the coming year. DJH works with schools from in and around the City including the City of London Boys School and St Clement Danes Primary, which are local to the House. It also offers programmes of work to students from Kings College, UCL and LSE giving them access to the extensive archives they hold while providing placements for History and Museum studies students. Each year DJH takes on two PGCE placements from the London School of Teaching to learn about how to use Museums when teaching to add value to curriculum study and learning.

## Financial Information

The Charity is in good financial health. It relies on investment gains and fundraising for its income. The highly variable nature of such funding is reflected in the deficits shown at year end 2018 and 2020. The charity's unrestricted reserves are able to absorb such deficits at present and provide a safeguard in the event of specialist repairs being required to its 300-year-old building.

Year end as at 31st March	2018	2019	2020
	Signed Accounts	Draft Accounts	Forecast
	£	£	£
<b>Income &amp; expenditure:</b>			
Income	145,536	147,229	150,025
- % of Income confirmed as at 7/6/19	N/A	N/A	0%
Expenditure	(140,483)	(179,238)	(176,120)
Gains/losses on investments	(46,116)	57,372	0
Total surplus/(deficit)	<b>(41,063)</b>	<b>25,363</b>	<b>(26,095)</b>
Split between:			
- Restricted surplus/(deficit)	(4,505)	8,366	10,425
- Unrestricted surplus/(deficit)	(36,558)	16,997	(36,520)
	<b>(41,063)</b>	<b>25,363</b>	<b>(26,095)</b>
Cost of Raising Funds	7,780	16,832	28,000
- % of income	5.3%	11.4%	18.7%
Operating expenditure (unrestricted funds)	134,781	175,298	176,120
<b>Free unrestricted reserves:</b>			
Free unrestricted reserves held at year end	639,579	656,576	620,056
No of months of operating expenditure	56.9	44.9	42.2

## Recommendation

The proposed education programme continues to be a good fit with the City Educational Trust Fund's object of advancing research, study and teaching in the cultural arts. With a reach of 4,200 students it offers good value for money. Dr Johnson's House has several years' experience of running educational workshops and visits and is a unique teaching and learning resource. Funding is recommended as follows:

***£20,850 over two years (£10,425 x 2) towards the costs of an education programme for London primary and secondary schools and university students, in the cultural arts. The programme will focus specifically on literacy, language skills and 18th-century literature, drawing on the cultural heritage of Dr Johnson's House.***

## **CENTRAL GRANTS PROGRAMME**

### **ASSESSMENT CATEGORY: d) The City Educational Trust Fund**

**Drum Works CIC (ref. 15436)**

**Amount requested: £20,250**

**Amount recommended: £20,250**

**Purpose of grant request: To continue weekly drumming workshops for autistic children with learning difficulties at The Garden School in Hackney.**

#### **The Applicant**

Originating in 2007, Drum Works was a project within the Barbican and Guildhall School's Creative Learning programme for most of its first decade. In 2016 it launched as an independent CIC and continues to work closely with both organisations. Today the organisation engages 500 young people in East London every week through seven partner schools and two senior ensembles. Weekly sessions are led by experienced artist leaders. They facilitate creative music-making sessions that develop not only student's musical ability, but also their confidence, social skills and concentration. There is a focus on community and celebrating achievement. Drum Works' participants have shaped its creative direction from day one. Experienced participants who wish to get further involved are offered training and work opportunities through the Assistant programme, to support their personal and professional development.

#### **Background and detail of proposal** (see Appendix 3A for additional details)

Drum Works seeks funding to continue its successful programme of weekly term time workshops at The Garden School in Hackney. Participants are aged 4-16, are autistic and experience severe learning difficulties. Many have difficulty maintaining focus, communicating verbally and co-ordinating finer movements. As such, mainstream music education is not designed to meet their needs and is therefore impossible to access. The Drum Works workshops, in contrast, are linked to the school's SEN music curriculum delivery, and are constructed with the children's needs in mind.

Each session is delivered by two experienced music leaders and a trainee from the Assistant programme (described in the previous section). Children learn to play the instruments and sessions focus on creativity and communication. At the end of each term parents are invited to a musical "sharing" in which children can show and celebrate their achievements. In addition, an annual parents' workshop gives them the skills to initiate musical activities at home with their children. Music Leaders and the Assistant attend two staff training sessions run by the school each year to ensure they are up-to-date with current practice for working in the SEN environment. Project evaluation is continuous and based on observations by Music Leaders, teachers and parents of individual participants' progress.

The project has been running for two years as part of a fixed term contract held by Drum Works to deliver music making sessions through the Barbican Guildhall Creative Learning Programme. The Garden School's time as an Associate School

under this programme is coming to an end, but there is strong demand from parents and teachers for Drum Works to continue the drumming sessions, which are perceived to have had a particularly positive impact on the young participants.

### Financial Information

The organisation has been running at a modest surplus for the past two years and anticipates that this will continue. Income and expenditure have gradually increased as the organisation takes on more projects. To support this growth it has taken on a new member of staff in 2019/20 to build fundraising capacity, however the resulting increase in cost of raising funds remains at a similar proportion of projected income as in previous years. It is steadily working to build its free reserves up to the target of £12,000.

Year end as at 31st March	2018	2019	2020
	Signed Accounts	Draft Accounts	Forecast
	£	£	£
<b>Income &amp; expenditure:</b>			
Income	167,815	189,688	255,209
- % of Income confirmed as at 28/5/19	N/A	N/A	55%
Expenditure	(164,123)	(189,283)	(254,043)
Total surplus/(deficit)	<b>3,692</b>	<b>405</b>	<b>1,166</b>
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	3,692	405	1,166
	<b>3,692</b>	<b>405</b>	<b>1,166</b>
Cost of Raising Funds	8,128	8,077	11,468
- % of income	4.8%	4.3%	4.5%
Operating expenditure (unrestricted funds)	34,142	37,358	63,218
<b>Free unrestricted reserves:</b>			
Free unrestricted reserves held at year end	4,959	5,364	6,530
No of months of operating expenditure	1.7	1.7	1.2
Reserves policy target	12,000	12,000	12,000
No of months of operating expenditure	4.2	3.9	2.3
Free reserves over/(under) target	(7,041)	(6,636)	(5,470)

### Recommendation

Drum Works has close links with the City of London Corporation as outlined earlier in this report and three of its ten Directors are employees of the Barbican. This has been taken into account during assessment. It is very clear that, while Drum Works and the CoLC continue to collaborate, the applicant operates independently of the CoLC and that, if successful in securing funding, this project at the Garden School will continue independent of the Barbican's Creative Learning programme.

The proposed project is a good fit for the City Educational Trust Fund's object of advancing study in the cultural arts. The independent referee is Head of Performing Arts at another school Drum Works operates in. She highlighted the impressive musical achievements of pupils with SEN and their ability to reflect on their own musical progress as a result of workshops. This is an unusual opportunity for children with SEN to benefit from accessible, high quality music education with the core aim of developing the ability to play and enjoy playing music.

***£20,250 over two years to deliver weekly drumming workshops for autistic children with severe learning difficulties at The Garden School in Hackney.***

## CENTRAL GRANTS PROGRAMME

### ASSESSMENT CATEGORY: d) The City Educational Trust Fund

Epping Forest Field Centre (Field Studies Council) (ref. 15437)

Amount requested: £23,150

Amount recommended: £23,150

**Purpose of grant request: to promote learning and teaching in ecology by:**

- **Delivering ecology training to science teachers in London schools; and**
- **Running day courses in Epping Forest for aspiring young ecologists.**

#### **The Applicant**

Founded in 1943, The Field Studies Council (FSC) is a UK-based environmental education charity. It supports more than 140,000 people a year of all ages and abilities to discover, explore, and understand our natural environment. The FSC provides training for environmental professionals and teachers, and outdoor learning opportunities for students from primary to tertiary level. By fostering a greater understanding of nature, the FSC aims to inspire people to take care of their environment and to pursue or maintain their studies and careers in ecology.

#### **Background and detail of proposal**

CoLC has funded FSC's education provision in Epping Forest since 1970. This includes a grant made in January 2019 through Enjoying Green Spaces and the Natural Environment, for environmental education activities for schools, families and community groups in the Wanstead Parkland area of the forest.

FSC now seeks funding to:

1. Offer continuing professional development sessions in biology and ecology to more Key Stage 3-4 science teachers. Priority will be given to teachers in Newham, Redbridge and Waltham Forest but the programme open to teachers across London. This will target gaps in teachers' knowledge / serve as a refresher of ecology content in the curriculum and boost their ability and confidence to take pupils outdoors to study ecology.
2. Pilot new "Young Ecologist" day courses in the southern part of Epping Forest, supporting 11 – 16-year-olds from the above London boroughs to develop their interest and career aspirations in ecology. In the UK there is a lack of outdoor learning opportunities for young people at secondary school level. Drawing on FSC's learning and experience of delivering its successful Young Darwin scholarships for 16-17-year-olds, these courses will create both an opportunity to learn outside and a chance to befriend peers sharing an interest in ecology, helping young people to maintain focus in the area.

Project delivery will take place over two academic years, from September 2019 – August 2021. The FSC will work with schools and teachers to run training at times that fit each school's timetable and minimise the need for teaching cover. Young Ecologist sessions will take place outside of school hours and, while curriculum

linked, will encourage participants to explore beyond what is taught in the classroom rather than replicate it. The amount requested from CoLC is the full cost of project delivery over two years; overheads will be met by FSC. In future years the project will be sustained through other grants and voluntary income.

### Financial Information

Field Studies Centre is a National Charity and umbrella organisation of many branches across England and Wales. The Epping Forest branch comes under this Umbrella but has its own budgets that it manages. As the National Charity they hold a high value of fixed assets the value of which is covered by designated reserves as these funds are not readily realisable. Their free reserves are therefore of a low level as outlined in the table below.

Year end as at 31st December	2017	2018	2019
	Audited Accounts	Draft Accounts	Forecast
	£	£	£
<b>Income &amp; expenditure:</b>			
Income	18,413,496	18,873,268	17,536,758
- % of Income confirmed as at 24/5/2019	N/A	N/A	20%
Expenditure	(18,135,374)	(18,489,380)	(17,488,401)
Gains/losses on investments	180,546	(128,240)	0
Total surplus/(deficit)	<b>458,668</b>	<b>255,648</b>	<b>48,357</b>
Split between:			
- Restricted surplus/(deficit)	290,945	200,973	202,741
- Unrestricted surplus/(deficit)	167,723	54,675	(154,384)
	<b>458,668</b>	<b>255,648</b>	<b>48,357</b>
Cost of Raising Funds	101,937	133,351	100,000
- % of income	0.6%	0.7%	0.6%
Operating expenditure (unrestricted funds)	17,908,952	18,167,263	17,488,401
<b>Free unrestricted reserves:</b>			
Free unrestricted reserves held at year end	1,407,632	1,462,307	1,307,923
No of months of operating expenditure	0.9	1.0	0.9

### Recommendation

This project is an excellent fit for the City Educational Trust Fund's object of advancing the study and teaching of ecology, a currently undersubscribed category of the programme. It is a good quality project that will draw on FSC's considerable experience to respond to real gaps in teaching and learning. Paul Thomson, Superintendent of Epping Forest, has emailed to support this application. If successful, it would run alongside the current Enjoying Green Spaces project (ref 15046) and would have the same CoL support with access to toilet facilities and equipment storage at the Temple in Wanstead Parklands and/or the changing rooms in Harrow Road. The work proposed here consists of two completely separate programmes that provide genuine additionality to the existing project. Funding is recommended as follows:

***£23,150 over two years (£11,575 x 2) to deliver ecology training to Key Stage 3 and 4 science teachers in London schools, and to run "Young Ecologist" day courses in Epping Forest for aspiring young ecologists from the London Boroughs of Newham, Redbridge and Waltham Forest.***

# CENTRAL GRANTS PROGRAMME

## ASSESSMENT CATEGORY: d) The City Educational Trust Fund

**London Music Fund (ref. 15439)**

**Amount requested: £12,000**

**Amount recommended: £24,000**

**Purpose of grant request: To provide instrumental scholarships for six young Londoners from low income families to develop their musical potential.**

### **The Applicant**

The London Music Fund (LMF) is an independent, registered charity with the Mayor of London as its Patron. It provides grants totalling around £300,000 every year to enable children and young people across London to develop their musical potential. Its partnerships programme funds creative musical projects providing opportunities for young musicians to learn and perform alongside professionals. The scholarships programme provides 4-year instrumental scholarships to individual children in the early stages of learning an instrument. Scholars are children in school Year 5 and up, showing musical commitment and potential but whose families would not otherwise be able to afford the ongoing costs. Since January 2012 LMF has worked with almost 9,000 aspiring young musicians.

### **Background and detail of proposal**

Request details: LMF requests funding towards its scholarships programme, described above. A grant of £12,000 from the City Educational Trust Fund would cover the first two years of a scholarship for six children, with match funding for the remaining two years from LMF's fundraising. Scholars must attend a non-fee-paying school in London and have been learning an instrument for a minimum of one year. Working in partnership with Local Authority music services, the programme includes:

- Weekly instrumental tuition in a small group
- Compulsory attendance at a weekly ensemble of a suitably challenging level
- Regular performance opportunities at school, music service and elsewhere
- Invitations to attend special projects and go on trips to professional concerts
- A well-maintained instrument which can be taken home
- A mentor who is the liaison between Scholar, family, music tutor and school

The need: Recent research by the British Phonographic Industry (BPI) shows a 21% decrease in music provision in state schools over the past five years. A 2018 study for the Musician's Union finds that, while children display similar levels of interest in learning an instrument regardless of family income, for children from lower income families tuition costs are a much greater barrier to doing so. Grants for instrumental learning and progression, where available, tend to focus on teenagers who have already achieved a high level of proficiency on their instrument. Children from lower income families typically encounter financial barriers to music before reaching that level. LMF seeks to bridge this gap by supporting children at a much earlier stage in their learning.

**Outcomes:** Scholarships aim to deliver clear progression in musical skill and confidence on the chosen instrument, the development of ensemble playing skills and continuation of musical learning once the scholarship is over.

**Funding:** Sufficient funding is secured for the Scholarships programme to run, with grants totalling £64,000 from funders including Leathersellers' Charity and the Freemasons Charitable Trust. Income has also been secured from individual donations, with a further £40,000 anticipated from an upcoming Fundraising Lunch hosted by the Mayor of London. LMF aims to raise at least £200,000 to fund at least 50 four-year Scholarships starting in 2019. It will scale the number of scholarships in the cohort dependent on income.

### Financial Information

The Charity is in reasonable financial health. Reserves are above three months' operating expenditure and the charity is building them up to six months. The number of scholarships it funds annually is determined by income raised for the programme: it will only award a new scholarship if four years' funding is already secured for it.

Year end as at 31st July	2018	2019	2020
	Audited Accounts £	Forecast £	Budget £
<b>Income &amp; expenditure:</b>			
Income	462,184	447,281	460,000
- % of Income confirmed as at 8/5/19	N/A	67%	28%
Expenditure	(449,840)	(446,624)	(470,000)
Total surplus/(deficit)	<b>12,344</b>	<b>657</b>	<b>(10,000)</b>
Split between:			
- Restricted surplus/(deficit)	(8,745)	0	0
- Unrestricted surplus/(deficit)	21,089	657	(10,000)
	<b>12,344</b>	<b>657</b>	<b>(10,000)</b>
Cost of Raising Funds	85,094	58,788	60,000
- % of income	18.4%	13.1%	13.0%
Operating expenditure (unrestricted funds)	253,796	265,240	190,000
<b>Free unrestricted reserves:</b>			
Free unrestricted reserves held at year end	80,299	80,956	70,956
No of months of operating expenditure	3.8	3.7	4.5
Reserves policy target	126,898	132,620	95,000
No of months of operating expenditure	6.0	6.0	6.0
Free reserves over/(under) target	(46,599)	(51,664)	(24,044)

### Recommendation

This request is a very good fit with the City Educational Trust Fund's object of advancing study in the Cultural Arts. It responds to a clear gap in music education provision and will contribute to removing financial obstacles for promising and committed young musicians in London. LMF has nearly ten years of delivery experience and its work is highly regarded by music educators across London. Given the ability of this work to scale, its fit with your programme and the rather modest amount originally requested, funded is recommended as follows:

***£24,000 to provide instrumental scholarships for twelve young Londoners from low income families to develop their musical potential.***

## **APPENDIX 3A: Supporting information on request ref. 15436**

### **Supporting Information – Drum Works at the Garden School**

**This project meets the Fund’s criteria of supporting the advancement of research, study and teaching in the cultural arts.**

The opportunity to take part in weekly music sessions led by professional musicians enables significant creative and musical progression for the young people involved.

Autism creates a unique set of barriers to learning which affects each individual’s progress in different ways. The Garden’s curriculum aims to nurture communication, learning and independence in a safe and inclusive environment, which means taking into account the individual needs of every pupil. Arts education is a key part of this. The arts curriculum at The Garden emphasises the development of individual skills, interests and leisure activities that enable pupils to make choices, find their talents and make the most of these skills in preparation for adulthood.

As with every other lesson at The Garden, Drum Works sessions are adapted for the individuals in the room and therefore look very different to mainstream music lessons. The aims, however, are largely the same as they would be in a mainstream school:

- Developing creativity and self-expression through experimentation
- Exploring, building on and refining technical and musical skills
- Opportunities to make creative choices and express opinions, thoughts and feelings
- Access to new experiences
- Gaining a sense of achievement and pride through sharing/performing
- Developing aesthetic awareness and appreciation of music through increased knowledge and understanding
- Raising confidence, self-esteem, resilience and independence
- Developing communication and listening skills
- Learning to interpret the world around them

Adapting the style of delivery enables young people with autism to access music sessions in a way they would be unable to do in a mainstream setting.

The fact that most pupils can engage with drumming for a whole session when they are often unable to engage for long in other lessons shows that the sessions increase engagement with music education. The opportunity for self-expression and communication through music is incredibly valuable for these pupils; it’s something they don’t have access to in other lessons and it has far-reaching developmental benefits.

In addition to the benefits for the pupils, our team are learning a great deal about delivering effective music sessions for young people with autism. Our learning from this project is transferrable to the other schools and settings we and our music leaders work in, advancing the quality of music education provision for young people with SEND.